'A'ohe hana nui ke alu 'ia.

No task is too big when done together by all.
"The HEI Charitable Foundation’s gift, combined with Hawaiian Electric and American Savings Bank employee contributions, have enabled Aloha United Way to put food on tables, provide shelter to homeless, and support many other much needed programs and services. In 2020, Hawai‘i’s people and economy face unprecedented challenges, and HEI’s continued support enables AUW’s work to prevent further hardship for those who are struggling. Over the past 10 years, HEI’s total contributions through AUW total more than $10 million! We applaud this on-going and vital commitment from HEI and its caring employees to our island communities.”

John Fink  
President and CEO  
Aloha United Way
Aloha from our Foundation Board

Through collaboration, partnerships and neighbors helping neighbors, the companies of Hawaiian Electric Industries (HEI) – Hawaiian Electric, American Savings Bank and Pacific Current – are strengthening our communities and striving to serve as a catalyst for a better Hawai‘i.

The HEI Charitable Foundation is focused on community programs aimed at promoting environmental sustainability, educational excellence, economic strength, and community resilience. We take pride in serving and giving back to the community through volunteerism, grants, donations, scholarships, and our employee matching gift program.

Since 2010, the HEI Charitable Foundation has contributed more than $20 million to local charities and other nonprofit organizations. Moreover, our employees have donated or fundraised over $5 million, serve on over 200 nonprofit boards, and volunteered more than 200,000 hours.

In 2020, the HEI Foundation – together with our companies and employees – donated more than $1 million to support community groups assisting individuals and families who have been negatively impacted by COVID-19. This pandemic has brought into sharp focus the importance of working collaboratively and supporting one another.

At HEI, we are proud of the contributions our companies make to our Hawai‘i communities – from stewarding and preserving our environment, to improving the economic well-being of our state, to helping our keiki reach their full potential. Together, we are all working towards our vision of a better Hawai‘i.

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HEICF Chair
HEI President & CEO

Tom Fargo
HEICF Director
HEI Chairman of the Board

Greg Hazelton
HEICF Director
HEI EVP, Chief Financial Officer

Scott Seu
HEICF Director
Hawaiian Electric President & CEO

Rich Wacker
HEICF Director
American Savings Bank President & CEO

Financial Highlights (2010 – 2020)

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Environmental Sustainability

“We do not inherit the earth from our ancestors, we borrow it from our children.”

–Native American Proverb
The Trust for Public Land

HEI is a proud partner and supporter of The Trust for Public Land (TPL), whose mission is to create parks and protect land for people for healthy, livable communities for generations to come. TPL’s first land conservation project in Hawai’i was an extension of Volcanoes National Park in 1979, and it has since partnered with communities across our islands to protect 43 special places and over 56,000 acres of ‘āina, and counting. TPL protects lands that are culturally important to Native Hawaiian communities; lands that support local food production, forests, and clean water sources; and partners with communities to ensure that everyone has a quality park, trail, or natural area close to home. The impact of TPL’s “land for people” mission is not only the creation of great parks and public lands - it’s also the strengthening of the social, civic, personal and emotional connections upon which our community depends.

“At The Trust for Public Land, we empower people to transform their communities into healthier, more livable, and more connected places to live. We deeply appreciate the tremendous support of the HEI companies in achieving this goal. Hawaiian Electric generously supports our work with communities with funding AND volunteer hours from their dedicated employees. And this year, we are humbled to partner with American Savings Bank, whose leadership level support allows us to launch a new Parks for People program with a pilot project at ‘A‘ala Park. This is an incredible opportunity to engage in a community-led participatory visioning and planning process where surrounding residents, community groups, and businesses come together to articulate a vision for the park that honors its past and looks toward a shared future. Mahalo to HEI for joining us to reimagine and realize the power of ʻāina to create stronger communities for Hawai‘i’s people.”

Lea Hong
Hawaiian Islands State Director
Edmund C. Olson Trust Fellow
The Trust for Public Land
This listing represents many of the organizations and programs, relating to environmental sustainability, that our HEI companies have proudly supported.

Ahhui Mālama I ka Lokahi
BikeShare Hawai'i
Bishop Museum
Boy Scouts, Aloha Council
Elemental Exelerator
Friends of Hawai'i's Urban Forest
Girl Scouts of Hawai'i
Grow Some Good
Habitat for Humanity
Hawai'i Agricultural Foundation
Hawai'i Conservation Alliance
Hawai'i Farm Bureau
Hawai'i Legacy Reeforestation Initiative
Hawai'i Nature Center
Hawai'i Pacific University, Presidential Lecture Series on Global Leadership and Sustainability
Hawai'i Reeforestation Program
Hawai'i Wildlife Center
Hawaiian Island Land Trust
Hoa 'Āina O Mākaha
Honolulu Museum of Art, Plastic Fantastic?
Hui o Ko'olaupoko
Institute for Climate and Peace
Ka'a'ala Farm
Kākoo 'Ōiwi
Kanu Hawai'i
Kaulunani Urban Forestry Program
Kohala Institute
Kupu
Livable Hawai'i Kai Hui
Ma'ō Organic Farms
Mālama Learning Center
Mālama Maunalua
Mānoa Heritage Center
Moanalua Gardens Foundation
O'ahu Resource Conservation & Development Council
O'ahu Urban Garden Ohana
Pacific Historic Parks, Pearl Harbor
Pacific Rim Conservation
Paepae o He'eia
Papahana Kuolala
Peoples Advocacy for Trails Hawai'i (PATH)
Polynesian Voyage Society, Hōkūle'a Worldwide Voyage
Re-Use Hawai'i
Solar Matters
Sustainability in Higher Education Summit
Sustainable Coastline Hawai'i
Sustainable Moloka'i
The Kohala Center
The Nature Conservancy, Corporate Council for the Environment
The Nature Conservancy, Kāne'ohe Bay
Tri-Isle Resource Conservation & Development Council
The Trust for Public Land
University of Hawai'i, Maui College
University of Hawai'i, President's Green Initiative Award
Waikoloa Dryland Forest Initiative
Waikalua Loko Fishpond Preservation Society
“Education is the most powerful weapon which you can use to change the world.”

–Nelson Mandela

Educational Excellence
Featured Organization

Teach For America

HEI is a proud supporter of Teach For America (TFA), a nonprofit organization that finds, develops, and supports a diverse network of leaders who expand opportunities for children in high-need communities. The TFA network – over 500 strong in Hawai‘i today – brings an entrepreneurial spirit, collaborative approach, and passion for equity that is needed more than ever. This year, TFA Hawai‘i will partner with over 70 public schools across O‘ahu and Hawai‘i Island.

“We are so grateful for HEI’s partnership as we work to inspire a new generation to lead through this pandemic. Thanks to HEI’s continued support and Hawaiian Electric and American Savings Bank’s involvement, TFA teachers are helping to build digital platforms, train teachers in technology, and develop new and innovative learning opportunities to meet the diverse needs of our keiki and families during this unprecedented time.”

Jill Baldemor
Executive Director
Teach For America Hawai‘i
This listing represents many of the organizations and programs, relating to educational excellence, that our HEI companies have proudly supported.

After-School All-Stars Hawai‘i
Akaku Community TV
Assets School
Astronaut Ellison S. Onizuka Space Center
Astronaut Lacy Veach Day of Discovery
Ballet Hawai‘i
Bishop Museum
Bizgenics Foundation
Book Trust of Hawai‘i
Boys & Girls Clubs
Center for Tomorrow’s Leaders
Chamber Music Hawai‘i
Chaminade University of Hawai‘i
Daniel K. Akaka Regents Scholarship
Daniel K. Inouye Institute Legacy Fund
Education Incubator
Friends of the Future
Friends of the Library of Hawai‘i
Guide Dogs of Hawai‘i
Hakipu‘u Learning Center
Hana Arts
Hawai‘i 3R’s
Hawai‘i Association of Independent Schools
Hawai‘i Community Foundation, Scholarship Program
Hawai‘i Community Foundation, Shop and Score
Hawai‘i FIRST Lego League
Hawai‘i Football Club
Hawai‘i High School Athletic Association
Hawai‘i Literacy
Hawai‘i Meth Project
Hawai‘i Pacific University
Hawai‘i Preparatory Academy
Hawai‘i Public Schools
Hawai‘i State Science Olympiad
Hawai‘i State VEX Robotics Championship
Hawai‘i Theatre Center
Hawai‘i Wildlife Center
Hawai‘i Youth Opera Chorus
HawaiiKidsCAN
Hawaiian Canoe Club
Hi’ipaka
Hoa ‘Aina O Makaha
Honolulu Community Action Program
Honolulu Theatre for Youth
Hui Mālama O Ke Kai
Jr. Searider Television Program
Kamuela Philharmonic Orchestra Society
KCMA Preschools of Hawai‘i
Kinaʻole Foundation
Kohala Institute
Kua O Ka La Public Charter School
Kuʻikahi Mediation Center
Kumu Kahua Theatre
Lāhainā Arts Association
Lanikuhonua Cultural Institute
Lyman House Memorial Museum
Ma Ka Hana Kaʻike Building Program
Makaha Cultural Learning Center
Mānoa Heritage Center
Marimed Foundation
MathCounts Competition
Maui Arts & Cultural Center
Maui Preparatory Academy
Na Kama Kai Foundation
Nā Wahine Pa‘ani O Punahou
Ohana Komputer
Pacific and Asian Affairs Council
Pacific Asian Center for Entrepreneurship (PACE)
Pacific Aviation Museum
Pacific Fleet Submarine Memorial
Peace Child International - World Youth Congress
Project Vision Hawai‘i
Public Schools of Hawai‘i Foundation
Purple Mai’a Foundation
Read Aloud America
Real Ongoing Opportunities to Soar Scholarship America
Teach for America, Hawai‘i
University of Hawai‘i College of Engineering
University of Hawai‘i Financial Literacy Program
University of Hawai‘i Foundation
University of Hawai‘i William S. Richardson School of Law
Valley of Rainbows
Economic Strength

“Innovation distinguishes between a leader and a follower.”
–Steve Jobs
Pacific Asian Center for Entrepreneurship

The Pacific Asian Center for Entrepreneurship (PACE) is supporting, educating and investing in the next generation of great entrepreneurs in Hawai‘i. PACE offers many startup programs for students from all 10 campuses, as well as faculty, staff and alumni pursuing innovation and commercialization that creates jobs in Hawai‘i. PACE’s flagship programs include the Breakthrough Innovation Challenge, Liftoff Advisors, the UH Venture Competition and PACE Summer Startup Launchpad, all of which are designed to support founders and their new ventures through the early, highly uncertain period of formation and getting to market. Many PACE entrepreneurs go on to become leaders of high growth new ventures in Hawai‘i that contribute significantly to the diversification of the state’s economy.

“PACE is fortunate to have amazing corporate partners like HEI, who see the importance of building foundational entrepreneurship in the state. HEI and its subsidiaries, Hawaiian Electric and American Savings Bank, have been staunch supporters of PACE entrepreneurs, particularly as sponsors of the UH Venture Competition. Many competitors of the UHVC go on to build important ventures in the state, headquarter their businesses here and help build the backbone of a strong, diverse economic sector here. We are grateful to HEI for their investment in the future of Hawai‘i.”

Peter Rowan
Executive Director
Pacific Asian Center for Entrepreneurship
This listing represents many of the organizations and programs, relating to economic strength, that our HEI companies have proudly supported.

Asia-Pacific Economic Cooperation (APEC)
Blue Startups
Chamber of Commerce of Hawai‘i
Chaminade University, Hogan Entrepreneurs Program
Chinese Chamber of Commerce of Hawai‘i
Consumer Credit Counseling Service of Hawai‘i
Elemental Excelerator
Filipino Chamber of Commerce of Hawai‘i
Hawai‘i Alliance for Community Based Economic Development
Hawai‘i Budget & Policy Center
Hawai‘i Business Roundtable
Hawai‘i Community Foundation, Stabilization Initiative
Hawai‘i Council on Economic Education
Hawai‘i County Economic Opportunity Council
Hawai‘i Island Workforce & Economic Development Ohana
Hawai‘i Korean Chamber of Commerce
Hawai‘i Presidential Center Initiative
Hawai‘i Society of Professional Engineers
Hawai‘i Home Ownership Center
Helping Hands Hawai‘i

Honolulu Japanese Chamber of Commerce
Hui Mālama Ola Na ‘Oiwi
Junior Achievement of Hawai‘i
Ka Lima O Maui
Mana Up Hawai‘i
Maui Economic Development Board
Maui Economic Opportunity
Move O‘ahu Forward
O‘ahu Economic Development Board (Enterprise Honolulu)
Ohana Komputer
Pacific Asian Center for Entrepreneurship (PACE)
Purple Mai‘a Foundation
Tax Foundation of Hawai‘i
Touch a Heart
U.S.-Japan Council Annual Conference
United States Veterans Initiative
University of Hawai‘i Business Plan Competition
University of Hawai‘i Economic Research Organization (UHERO)
University of Hawai‘i Venture Competition
Community Resilience

“The greatest good is what we do for one another.”

–Mother Teresa
Boys & Girls Club

HEI is a proud supporter of the Boys & Girls Club of the Big Island. The organization is not your typical Boys & Girls Club program. Focusing its efforts on the critical needs of children, in particular, foster, homeless, and poverty-level youth, Boys & Girls Club of the Big Island’s seven physical site locations spread throughout the mostly rural area landscape of Hawai‘i Island helps to address the obstacles and barriers that income-challenged families face. These very real barriers include: access to food, affordable childcare, transportation, academic tutoring, clothing resources, and the availability of facilities to help maintain personal health and hygiene. Into its 70th year as a nonprofit, the Boys & Girls Club of the Big Island has been the trusted youth development resource for the children and families that need us the most.

“Through the continued partnership and support provided by the HEI Foundation and Hawaiian Electric, we have been able to develop a supplemental nutrition program for children to access a meal afterschool. Our Community Meal Support initiative, which started in 2016 through an HEI Foundation grant, has been a vital resource for the hundreds of homeless families and poverty level households that we are supporting throughout Hawai‘i Island. Access to these meals provide the evening nutrition needed that many children may otherwise be going without. It takes a community to raise a child. Boys & Girls Club of the Big Island, Hawaiian Electric and the HEI Foundation paddles this canoe of youth development together as one.”

Chad MK Cabral
Chief Executive Officer
Boys & Girls Club of the Big Island
This listing represents many of the organizations and programs, relating to community resilience, that our HEI companies have proudly supported.

Akakū Maui Community Television
A'ala Dog Park
Adult Friends of Youth
Aloha For Japan, Japan America Society of Hawai‘i
Aloha For Philippines, Filipino Community Center
Aloha Harvest
Aloha House
Aloha Medical Mission
Aloha United Way
Alternative Structures International, Kahumana Community
American Cancer Society, Hope Lodge
American Cancer Society, Relay For Life
American Heart Association
American Lung Association
American Red Cross
Armed Service YMCA
Arthritis Foundation
Bay Clinic
Big Brothers Big Sisters
Blood Bank of Hawai‘i
Boy Scouts, Aloha Council
Boy & Girls Clubs
Child & Family Service
Catholic Charities Hawai‘i Community Clinic of Maui
Council for Native Hawai‘an Advancement
Easter Seals
Family Promise of Hawai‘i
Feed The Hunger Foundation
Filipino Community Center
Friendly Isle United Way
Friends of the Children
Justice Center
Friends of Honolulu City Lights
Gift Foundation
Girl Scouts of Hawai‘i
Goodwill Industries of Hawai‘i
Habitat for Humanity
Hale Kipa
Hale Makua Health Services
Hawai‘i Alliance of Nonprofit Organizations (HANO)
Hawai‘i Appleseed Center for Law & Economic Justice
Hawai‘i Community Foundation - Centennial Campaign
Hawai‘i Community Foundation, Pathways to Resilient Communities
Hawai‘i Community Foundation, Resilient Fund
Hawai‘i Community Foundation, Strong Fund
Hawai‘i Foodbank
Hawai‘i Institute for Public Affairs (HiPA)
Hawai‘i Island Community Development Corporation
Hawai‘i Island United Way
Hawai‘i Meals on Wheels
Hawai‘i Meth Project
Hawai‘i Opera Theatre
Hawai‘i Public Radio
Hawai‘i Public Television
Hawai‘i Theatre Center
Help Understanding & Group Support (HUGS)
Helping Hands Hawai‘i
Hilo Adult Day Care Center
Hilo Medical Center Foundation
Homeless Outreach & Medical Education (HOME)
Honolulu Community Action Program
Honolulu Habitat for Humanity
Honolulu Museum of Art
Hope Services
Hospice Hawai‘i
Hospice Maui
Hospital of Hilo
Imiloa Astronomy Center of Hawai‘i
Imua Family Services
Institute for Human Services
International Women’s Leadership Conference
Japanese American Citizens League
Kai Lani Maui
Kahauiki Village
Kā‘kō‘o Owī
Kenu Hawai‘i
Kapi‘olani Health Foundation
Kapi‘olani Medical Center
Kaua‘i United Way
Kanu Hawai‘i
Ka-ko‘o O-iwi
Kapi‘olani Hospital Foundation
Kumu Kahua Theatre
La-haina- Arts Association
Learning Disabilities of Hawai‘i
Legacy of Life
Legal Aid Society
Make-A-Wish Foundation of Hawai‘i
Mālama Family Recovery Center
Mai Food Bank
Mai Historical Society
Mai United Way
Mai Memorial Medical Center
Mai Youth and Family Services
Mental Health Kōkua, Hawai‘i Island
Molokai Child Abuse Prevention
Na Hale Ola
Nā Hōnaha Pā‘i‘ani O Punahou
Nānākulī Hawaiian Homestead Association, Agnes K. Cope Center
North Hawai‘i Community Hospital
North Hawai‘i Hospice
North Kohala Community Resource Center
O‘ele Community Media
Pacific Gateway Center
Partners in Development
Peoples Advocacy for Trails Hawai‘i
Positive Coaching Alliance
Project Vision
Read Aloud America
Show Aloha Challenge
Special Olympics
Surfrider Spirit Sessions
Sustainable Molokai
Sutter Health Pacific (dba Kahi Mohala)
The Arc of Hilo
The Arc of Kona
The Children’s Alliance of Hawai‘i
The Food Basket
The Salvation Army, Hawaiian & Pacific Island Division
Toys for Tots
United Japanese Society of Hawai‘i Volunteer
Legal Services Hawai‘i Wai‘anae and Kapolei
Farmers Markets
Wai‘anae Coast Comprehensive Health Center
Waimanalo Health Center
Waipahu Community Association
West Hawai‘i Mediathion Center
Women Helping Women
Women’s Fund of Hawai‘i
WWII 75th Anniversary Commemoration, Pearl Harbor
WWII 75th Anniversary Commemoration, USS Missouri
YMCA
YWCA
At HEI, we are proud to have a culture of giving and one that embraces service to the community. Since 2010, employees of the HEI companies have donated or fundraised more than $5 million and have volunteered more than 200,000 hours in community service projects.
Community Leadership

HEI, Hawaiian Electric, American Savings Bank and Pacific Current employees take pride in serving on more than 200 nonprofit boards and commissions.

Access to Justice
After-School All-Stars
Aloha Medical Mission
Aloha United Way
American Cancer Society Hawai‘i Pacific
American Red Cross of Hawai‘i
American Society of Mechanical Engineers, Hawai‘i Section
American Youth Soccer Organization
Armed Services YMCA Hawai‘i
Association of Energy Engineers, Hawai‘i Chapter
Aubes Swim Club
Bernet Pauahi Bishop Estate/kamehameha Schools
Big Brothers Big Sisters Hawai‘i
BizGenics Foundation
Boy Scouts of America, Aloha Council
Boys & Girls Clubs of Hawai‘i
Building Industry Association
Catalight Foundation
Catholic Charities Hawai‘i
Chamber of Commerce Hawai‘i
Chamber of Commerce of Hawai‘i Military Affairs Council
Chaminade Hogan Entrepreneurial Program
Chaminade University Board of Regents
Child & Family Service
Chinese Chamber of Commerce
Community Associations Institute, Hawai‘i Chapter
Consuelo Zobel Alger Leadership
CyberHawaii
Diamond Head Theatre
Easter Seals Hawai‘i
Economic Alliance of Hawai‘i
Elementer Excelerator
Entrepreneurs Foundation of Hawai‘i
EPIC Ohana
Estia Foundation
Executive Women International, Hawai‘i Chapter
Family Promise of Hawai‘i
Filipino Community Center
Fire Commission
Foundation for the Asia-Pacific Center for Security Studies
Girl Scouts of Hawai‘i
Goodwill Industries
Habitat for Humanity Maui
Hale Kipa
Hawai‘i Bankers Association
Hawai‘i Bar Journal
Hawai‘i Blood Bank
Hawai‘i Branch of the International Dyslexia Association
Hawai‘i Business Roundtable
Hawai‘i Care Choices
Hawai‘i Cares
Hawai‘i Catholic Community Foundation
Hawai‘i Cellular Therapy and Transplant Center
Hawai‘i Cord Blood Bank
Hawai‘i County Economic Opportunity Council
Hawai‘i Dental Service Foundation
Hawai‘i Economics Association
Hawai‘i Employers Council
Hawai‘i FIRST Robotics
Hawai‘i Foodbank
Hawai‘i Health Systems Corporation, East Hawai‘i
Hawai‘i Institute of Public Affairs
Hawai‘i Island Workforce & Economic Development Ohana
Hawai‘i Justice Foundation
Hawai‘i Literacy
Hawai‘i Meals on Wheels
Hawai‘i Pacific Health
Hawai‘i Pu‘u Riders
Equestrian Unit
Hawai‘i Plantation Museum
Hawai‘i Potters’ Guild
Hawai‘i Presidential Center Initiative
Hawai‘i Society of Certified Public Accountants
Hawai‘i Society of Professional Engineers
Educational Foundation
Hawai‘i State Bar Association
Hawai‘i State Board of Public Accountancy
Hawai‘i State Civil Rights Commission
Hawai‘i Statewide Health Council
Hawai‘i Theatre Center
Hawai‘i Transportation Association
Hawai‘i Women’s Legal Foundation
Hawaiian Electric Employees Federal Credit Union
Hawaiian Islands Land Trust
Hawai‘iKidsCAM
Help, Understanding & Group Support (HUGS)
Helping Hands Hawai‘i
HFS Credit Union
Historic Hawai‘i Foundation
Honolulu Community Action Program
Honolulu Community Foundation
Kapolei Chamber of Commerce
Kappa Alpha Theta
Kehilat Hamishkan
KEY Project
Kids Chance of Hawai‘i
Kiwanis Club of Honolulu
Ko‘olau
Ku‘uali‘i Mediation Center
Kupu
Lanakila Pacific Foundation
Land Use Research Foundation
Law Enforcement Memorial Foundation
Leadership in Disabilities & Achievement of Hawai‘i
Legacy of Life
Legal Aid Society
Industrial Advisory Board of UH Department of Electrical Engineering
Institute for Human Services
Institute of Internal Auditors
Island of Hawai‘i YMCA
Japanese American Citizens League
Japanese Cultural Center of Hawai‘i
John A. Burns School of Medicine Dean’s Advisory Council
Junior Achievement
Kamehameha Schools
Kapalolo Medical Center for Women & Children
Kapolei Chamber of Commerce
Kapua Alpha Theta
Kuhelut Hamishkan
KEY Project
Kids Chance of Hawai‘i
Kiwanis Club of Honolulu
Ko‘olau
Ku‘uali‘i Mediation Center
Kupu
Lanakila Pacific Foundation
Land Use Research Foundation
Law Enforcement Memorial Foundation
Leadership in Disabilities & Achievement of Hawai‘i
Legacy of Life
Legal Aid Society
Mālama Learning Center
Mānoa Heritage Center
Marined Foundation
Mau Economic Development Board
Mau Family YMCA
Molii‘ili Community Center
Moku O Keawe Land Conservancy
Move O‘ahu Forward
Nā Hua Ho‘ohuli I ka Pono
Nā Kama Kai
Nā Leo Public TV
Nā Wāhine O Ke Kai
Nā Wāhine Pā‘ani ’O Punahou
National Asian Pacific American Bar Association
National Infrastructure Advisory Board
Native Hawaiian Revolving Loan Fund
Native Stories
Nesian Hawai‘i
Navy League of the United States, Honolulu Council
O‘ahu Community Foundation
O‘ahu Economic Development Board
O‘ahu Pā‘ani’s Board
O‘ahu Workforce Development Board
O‘iole Community Media
Pacific Asian Center for Entrepreneurship
Project Dana
Project Management Institute (PMI), Honolulu Chapter
Public Schools of Hawai‘i Foundation
Punahou Parent Faculty Association
Punahou School
Rai‘i Merchants of Hawai‘i
Risk and Insurance Management Society, Hawai‘i Chapter
Ronald McDonald House Charities of Hawai‘i
Rooted Pathways
Saint Louis School
Sakura Hawai‘i Alumni Seagull School
See Dai Do Society
Smart Electric Power Alliance
Social Science Association
Special Olympics Hawai‘i
St. Francis Healthcare Foundation of Hawai‘i
St. Peter’s Episcopal Church
Sustainable Transportation Coalition Hawai‘i
Teach for America, Hawai‘i
The Center for Tomorrow’s Leaders
The Nature Conservancy of Hawai‘i
The Salvation Army
The Trust for Public Land
Trees for Honolulu’s Future
University of Hawai‘i Alumni Association
University of Hawai‘i College of Engineering

Dean’s Council
University of Hawai‘i Foundation
University of Hawai‘i Outreach College Advisory Council
University of Hawai‘i Shidler College of Business Alumni Association
University of Hawai‘i Engineering Alumni Association
US-Japan Council
USS Bowfin Submarine Museum and Park
Volunteer Legal Services of Hawai‘i
Waiakea Country Club
Waldorf Improvement Association
Waimānao Agricultural Association
Waimānao Health Center Board
Women’s Fund of Hawai‘i
XLR8UH
YMCA of Honolulu
Young Professionals of the Chamber of Commerce YMCA O‘ahu

Photo Credit: Jake Marote
The Kōkua Community Champion Service Award was established to honor individual employees at Hawaiian Electric and HEI who have demonstrated exemplary volunteer service in our communities over the past year.

The HEI Charitable Foundation is proud to recognize our Kōkua Community Champion Service Award recipients.
2020 is a year unlike any other in our collective lifetime. It has required HEI — and all of Hawai‘i — to confront a global pandemic, a challenge the likes of which we’ve never faced before.

The HEI Foundation responded by directing its charitable activities to areas where they would do the most good. We donated more than $1 million for COVID-related relief, including more than $200,000 to local United Way chapters and the Hawai‘i Community Foundation.

Significant donations also were made to Hawai‘i Foodbank, Hawai‘i Meals on Wheels, and other organizations dedicated to delivering food and serving meals to families, including Salvation Army, YMCA, Boys and Girls Club, and Helping Hands Hawai‘i.

Our utility and bank also adapted to play important roles in assisting our communities as the impact of COVID-19 spread across the islands.
Hawaiian Electric — Addressing Financial Hardship

State Department of Labor and Industrial Relations data tell us about 139,000 people were made jobless by the COVID-19 pandemic as of April 2020. For many, it became difficult if not impossible to pay for essential services, including electricity.

To assist customers suffering financial hardship, Hawaiian Electric established a moratorium on disconnections for nonpayment. The moratorium, which began in March, currently remains in effect for customers on O'ahu, Hawai'i Island, Maui, Moloka'i and Lāna'i.

Hawaiian Electric also worked with customers to reconcile their past due accounts. Customers were offered 4-month, 6-month, and 12-month interest-free payment programs with late fees waived.

Hawaiian Electric also donated $30,000 to three nonprofits to enable them to assist their clients in paying their utility bills. The nonprofits collaborated with Hawaiian Electric to administer the 'Ohana Emergency Gift Program, which provided a one-time emergency assistance gift to eligible households.

American Savings Bank — Caring for the Community

When the first cases of COVID-19 hit Hawai‘i in March 2020, prompting a statewide stay-at-home order, American Savings Bank sprang into action to help employees and residents through an unprecedented time.

As an essential business, ASB kept its doors open to customers throughout the pandemic and was able to keep all of its teammates employed. As a participating lender of the Small Business Association Paycheck Protection Program, ASB funded more than $370 million in loans for nearly 4,100 local businesses, representing an estimated 40,000+ local jobs.

ASB also established Kupuna Hour during the first hour of each day to accommodate senior customers and those at higher risk of contracting COVID-19.

Pacific Current — Putting Food on the Table

Pacific Current stepped up to help make sure no family goes hungry while lending assistance to small businesses in Honoka'a, home to Pacific Current's Hāmākua Energy. Pacific Current started an initiative to provide meals purchased from locally owned eateries to health care workers and first responders in Honoka‘a. More than 30 meals were provided every day to members of Honoka‘a’s fire department, police department, and Hale Ho‘ola Hāmākua Hospital.

Pacific Current also supported local farms and residents of the Hāmākua Coast by enabling them to purchase food from Farm Link Hawai‘i, which connects local growers and buyers via an online marketplace. Through Kupu — an organization that provides training in conservation, sustainability, and environmental education for young adults — Pacific Current supported the expanded distribution of thousands of free meals and pantry items to youth and families in Kahalu‘u and Wai‘anae on O‘ahu.
HEI Scholars

Each year, the HEI Charitable Foundation awards scholarships to children of employees at HEI, Hawaiian Electric, American Savings Bank and Pacific Current. The $2,000 scholarships are merit-based and are renewable for up to three additional years, enabling HEI Scholars to receive up to $8,000 during their college career. The Hawai‘i Community Foundation (HCF) administers this program for HEI and the scholarship recipients are selected by an independent panel.

2016
Bronson Janicki, Kamehameha Schools - Kapalama
Solomon Kia, Kamehameha Schools - Hawai‘i
Eden Jane Rasay, Waipahu HS
Aaron Shimoda, Punahou School
Jaelyn Tanga, Mililani HS
Rachel Yasunaga, Mililani HS

2017
Leslie Horita, Kalani HS
Lester Iwata, Waiakea HS
Maia Kohno, Kaiser HS
Aimee Nathan, Maui HS
Alyssa Roberts, Punahou School
Shelby Suzuki, Mililani HS
Kailey Young, Hawai‘i Baptist Academy
Raven Yamamoto, Kamehameha Schools - Maui

2018
Braden Amorozo, Waipahu HS
Tiana Hannemann, Iolani School
Emi Muranaka, Iolani School
Hunter Muranaka, Kea‘au HS
Breann Nakagawa, Mililani HS
Reannon Suzuki, Mililani HS
Seth Sugimoto, Pearl City HS
Ashley Whang, Moanalua HS

2019
Eleu Choy, Farrington HS
Matthew Fiesta, Waipahu HS
Marcie Ann Johiro, Hawai‘i Baptist Academy
Amanda Kobayashi, Moanalua HS
Reina Maglasang, Mid-Pacific Institute
Alyssa Okamura, Hilo HS

2020
Kiani Alburman, Waiakea HS
Cade Alihara, Pearl City HS
Ashley Arakaki, Roosevelt HS
Draven Arnold, Castle HS
Aaron Chang, Punahou School
Lindsay Sasaki, Hawai‘i Baptist Academy
Ailana Suehiro, Kamehameha Schools - Maui
Project Footprint — Working Together Towards a Sustainable Future

Project Footprint provides customers the knowledge and energy options they need to reduce their carbon footprint, helping Hawai‘i achieve its 100% clean energy goals, and transitioning our islands towards a bright, sustainable future.

Launched in 2019, Project Footprint engaged customers and rewarded them for making smart decisions about their energy use. These eco-friendly rewards included reusable grocery bags, solar-powered flashlights, T-shirts made from 100% recycled materials, stainless steel water bottles, organic seed packets, portable solar-powered chargers, and free electric vehicle charging at Hawaiian Electric charging stations.

More than 10,000 customers have joined the Project Footprint movement. Customers were rewarded with prizes for taking steps — big and small — that reduced their carbon footprint. These actions included enrolling in Hawaiian Electric’s paperless billing, automatic bill payment, residential solar, and electric vehicle programs.

Project Footprint gained national recognition and gained numerous awards for its innovative approach to customer engagement, creative messaging, and a deep commitment to promoting environmental sustainability.

One of the most effective ways to combat climate change is to plant a tree. In 2020, the HEI Foundation will enable Project Footprint participants to have an endemic Hawaiian tree planted in their name or in the name of a loved one. Each tree is tagged with a RFID chip and GPS technology, which will enable customers to monitor and watch the tree grow online. All trees will be planted at the Project Footprint Legacy Forest by the Hawaiian Legacy Reforestation Initiative, a nonprofit that has already planted more than half a million trees.

Project Footprint also continues to encourage customers to support, donate and volunteer at other nonprofits aligned with their mission. These community partners include the Nature Conservancy of Hawai‘i, Trust for Public Land, Hawaiian Islands Land Trust, Polynesian Voyaging Society, Kupu, Mālama Learning Center, Bikeshare Hawai‘i, and Institute for Climate and Peace.

The products of human ingenuity have caused carbon emissions to skyrocket over the last century. We believe human ingenuity also holds the key to curbing emissions, preserving our environment, and protecting our island home.
Mahalo

The HEI Foundation officers wish to thank the many hands and big hearts that enable us to manage our grants and programs, do good in our community, and help to create a better Hawai‘i.

HEI

Sandra Horita, Manager, Financial Reporting and Corporate Accounting
Rena Hwang, Administrator, President’s Office
Stacy Mercado, Administrative Assistant, General Counsel

American Savings Bank

Beth Whitehead, EVP and Chief Administrative Officer
Michele Bartell, EVP, Director of Community Advancement
Cecilia Fong, Community Advancement Manager

Pacific Current

Scott Valentino, President

Hawaiian Electric

Darcy Endo-Omoto, Vice President, Government and Community Affairs
Kurt Tsue, Director, Community Relations
Dawn Wong, Community Relations Administrator
Leslie Kaiser, Community Relations Coordinator
Sharon Suzuki, President, Maui County and Hawai‘i Island Utilities
Mahina Martin, Director, Govt Relations and Community Affairs, Maui
Jennifer Zelko-Schlueter, Director, Govt Relations and Community Affairs, Hawai‘i
Kaiulani de Silva, Director, Education and Consumer Affairs
Kanani Imai, Manager, Education and Consumer Affairs

Mahalo to local artists Elyse Butler, Dana Edmunds and Aaron Lee for showcasing the beauty of Hawai‘i.
To learn more, please visit us at hei.com/foundation